

**Quiznos Offers Outdoor Dining with a View as it Continues its
South American Expansion in Ecuador**

November 11, 2011 – QSR International, the Master Franchisee for Quiznos in Latin America and the Caribbean, is pleased to announce its continued expansion into the South American region with the opening of its third restaurant in Ecuador. This restaurant, located in City Mall, Guayaquil, Ecuador, is operated by QZ Delifastfood Ecuador S.A. and is the first of three units planned for Guayaquil. *“Quiznos has resonated in the Ecuador marketplace very quickly,”* says Juan Jose Crespo, CEO of QZ Delifastfood. *“We believe that the quality of our Quiznos product is the best to be found anywhere,”*

The City Mall Quiznos offers indoor seating for 36, and seating for 20 on an outside second floor balcony overlooking the Mall.

Today, QSR International is a 115-unit multi-brand Franchisee and Master Franchise Quick Service restaurant developer which currently conducts business in 14 countries throughout Latin America and the Caribbean. QSR currently has 81 licensed Quiznos restaurants operating in these areas with an additional 18 units under development. Plus, QSR International has awarded and sold an additional 24 Quiznos franchises which, through development commitments, will open in the next few years.

In its efforts for continued expansion, QSR International is currently seeking Area Developers for Quiznos in Argentina, Chile, Peru, Colombia, and Trinidad and Tobago, among others.